

WHO ELSE WANTS TO SWAP THEIR OLD RIDE FOR A NICER, NEWER CAR AND GET PAID FOR THE PLEASURE?

DURING THE GREAT AMERICAN CAR SWAP, GET UP TO \$4,297.00 MORE FOR YOUR OLD RIDE SO YOU CAN GET A CAR YOU'LL BE PROUD TO OWN AND DRIVE.



Blue Water Area—Trading something you're bored with for something new and exciting is no longer just for flea markets and swap meets. Baseball cards, stamps, coins and other trinkets are the traditional fare for swapping, but local car dealer Michael Guizar of Michaels Car Center is upping the ante and modernizing the swap meet with his most anticipated savings event of 2012 –

The Great American Car Swap.



Guizar has banded together with dealers from across the nation to give Americans this chance to get rid of the old car they hate driving.

Michael Guizar told us, “The Great American Car Swap is good for business and good for America. This is an event that may never happen again! I'm pulling out all the stops to make this SWAP one for the record books! I don't think anyone should have to drive a car they aren't excited about and during this event, I don't want to see anyone leave without a nicer, newer car! That's why I'm offering up to \$4,297.00 more for the old car you're tired of.”

During the Great American Car Swap Blue Water Area residents get a chance to **lower their car payment, reduce their down payment or get a nicer, newer car with extra upgrades** (for the same amount of cash).

The Great American Credit Score

Many Americans have something in common – a credit score they aren't too proud of. Generally this is due to circumstances beyond their control, bad timing or a string of unfortunate events. Most Americans don't realize how important their credit score really is until they need to get a loan. That's when they realize they need help and often don't know where to turn.

Michael Guizar explained he works extra hard to help local people in tough situations like these and announced this big news, “This month, I'm introducing my For The People® 4G Credit Approval Upgrade. I figured if the cell phone companies can do it, so can I!

My “For The People® 4G Credit Approval Process” Works to Solve CREDIT Problems . . .

- ➡ Up to 4X FASTER
- ➡ Up to 4X EASIER
- ➡ Up to 4X MORE FORGIVENESS
- ➡ Up to 4X more APPROVAL



Be warned, not all dealers are participating in The Great American Car Swap. As Michael Guizar said, “I've joined forces with like-minded dealers across the country to make this event happen. We've spent months planning and are proud to stand together to change America, one car and one family at a time.

We want to do our part to make America a better place to live. I've read the reports that say Americans are not the happiest people on the planet. Forbes ranked us #10. I'm trying to change that – **Americans have always had a love affair with the automobile; my goal is to help more people fall in love (and find happiness) during The Great American Car Swap.”**

Take back your happiness today!

Michael Guizar really wants to help people get the car they want and deserve. He's determined not to allow credit challenges to stand in his way. **The 4G Upgrade works to enhance the already highly effective For The People® Credit Approval Process. The goal - to get people approved up to 4 times faster, while making the whole approval process up to 4 times easier, offering up to 4 times more forgiveness so that in the end, up to 4 times more people drive away in a nicer, newer car. 4 times more approval means up to 4 times more happiness.**

So if you've been dreaming about getting rid of the old clunker you're driving, make today the day your dream comes true! Go to Michaels Car Center and swap your old ride for a nicer, newer car during The Great American Car Swap. By this time tomorrow you could be behind the wheel of the nicer, newer car you've always dreamed of and on your way to a better life, or at least to a better commute to work! Time to upgrade your life and lifestyle with a nicer, newer set of wheels.

To be a part of this groundbreaking, life-changing event and get **up to \$4,297.00 more for your car, which may lower your payment, reduce your down payment or get you behind the wheel of a nicer, newer car with extra upgrades** (for the same amount of cash), get down to Michaels Car Center right away.

Shop today for the best solutions. You can also start the quick and easier credit approval process by going to www.michaelscarcenter.com. To reserve a VIP appointment at Michaels Car Center please call 1-810-479-5509 right now or visit in person today at 4371 24th Ave., Fort Gratiot or 365 North Range Road Kimbal.

Hurry in, **The Great American Car Swap goes until midnight on May 31st or until we've swapped 188 cars!** The early bird gets the worm, or in this case, the better ride!